

2. How satisfied are you with the **OVERALL SERVICE** received from the Show Office?

Indicate your satisfaction on a scale of 1 - 7 with 1 = very dissatisfied and 7 = very satisfied

2.1 If rating is less than 5, please specify what caused your dissatisfaction

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3. How **FRIENDLY** did you perceive the Office Staff to be?

Indicate your perception on a scale of 1 - 7 with 1 = very unfriendly and 7 = very friendly

4. How satisfied are you with the **LOCALITY** of your exhibition stand?

Indicate your satisfaction on a scale of 1 - 7 with 1 = very dissatisfied and 7 = very satisfied

4.1 If rating is less than 5, please specify what caused your dissatisfaction

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5. How satisfied are you with the **ACCESS CONTROL ARRANGEMENTS**?

Indicate your satisfaction on a scale of 1 - 7 with 1 = very dissatisfied and 7 = very satisfied

5.1 If rating is less than 5, please specify what caused your dissatisfaction

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6. How satisfied are you with the **SECURITY** arrangements?

Indicate your satisfaction on a scale of 1 - 7 with 1 = very dissatisfied and 7 = very satisfied

7. How **CLEAN** has the area around your stand been kept?

Indicate on a scale of 1 - 7 with 1 = very filthy and 7 = very clean

8. Your rating of **FOOD STALLS**?

Indicate on a scale of 1 - 7 with 1 = No value for money and 7 = Good value for money

9. **CLEANLINESS OF TOILET** you used

Indicate on a scale of 1 - 7 with 1 = very filthy and 7 = very clean

9.1 Which toilet are you referring to (locality)? .....

10. **OVERALL RESULTS** attained with the Show?

Indicate on a scale of 1 - 7 with 1 = very bad and 7 = very good

11. Do you expect **AFTER SHOW SALES**?

1  No 2  Yes

12. Will you **PARTICIPATE NEXT YEAR** again?

1  No 2  Yes

13. If NO, why?

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